

March 31, 2008

**Oatka Festival 2008  
July 12<sup>th</sup> and 13<sup>th</sup>**

It is an exciting year! We have reached our **20<sup>th</sup> Oatka Festival**. With your sponsorship we have been able to reach this milestone. Again this year we will be offering our sponsor banners to our local businesses and organizations. The banners allow us to put your donations directly towards festival activities, quality entertainment and increase community awareness of your sponsorship. Without your support this festival would not be possible. If you haven't been a sponsor of the festival in the past, perhaps you will consider doing so this year.

Our sponsors can choose from six levels of sponsorship. The Platinum, Gold and Silver sponsorship will have the sponsor name on boulevard banners that hang on the light-posts on Main and Wolcott Street. These banners will be up weeks before the festival so your sponsorship receives extended visibility. The Bronze, Patron and Friend of the Festival sponsorship will have their name on a large multi-sponsor community board that will be placed on Trigon Park. This community board will be on display on festival weekend. Keep in mind that you are helping to support the efforts for all the not-for-profit organizations that use this festival to raise funds that they in turn use for the betterment of our community. Together we can make our community festival an enjoyable weekend for all!

New this year for our Platinum Sponsors, we are offering your logo to be displayed on your banner. Please email the logo file in EPF format (the preferred format) to [bldefazio@frontiernet.net](mailto:bldefazio@frontiernet.net). Contact Lee DeFazio if you have any questions.

**The deadline for this year's sponsorship is May 1, 2008.** Please return the lower portion of this letter indicating the level of sponsorship along with your donation. ***Make check payable to Oatka Festival, Inc. and mail to: Oatka Festival, Inc., P. O. Box 222, LeRoy, NY 14482.***

Should you have any questions, please do not hesitate to contact Lee DeFazio at 768-8908.

On behalf of the entire Oatka Festival Committee, thank you in advance for your support.

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**Name of business as it should appear on sponsor banner: Please print clearly.**

\_\_\_\_\_

**Mailing Address** \_\_\_\_\_ **Email Address** \_\_\_\_\_  
\_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

- |  |              |   |
|--|--------------|---|
| <input type="checkbox"/> <b>Platinum Sponsorship</b>   | <b>\$500</b> | <b>one business name per banner</b>                 |
| <input type="checkbox"/> <b>Gold Sponsorship</b>       | <b>\$300</b> | <b>two business names @ \$300 each per banner</b>   |
| <input type="checkbox"/> <b>Silver Sponsorship</b>     | <b>\$200</b> | <b>three business names @ \$200 each per banner</b> |
| <input type="checkbox"/> <b>Bronze Sponsorship</b>     | <b>\$150</b> | <b>community board / large print</b>                |
| <input type="checkbox"/> <b>Patron</b>                 | <b>\$100</b> | <b>community board / medium print</b>               |
| <input type="checkbox"/> <b>Friend of the Festival</b> | <b>\$ 50</b> | <b>community board / small print</b>                |