

April 21, 2012

**Oatka Festival
July 14 & 15, 2012**

Plans are well underway for the Oatka Festival and again this year, we will be offering sponsor banners to our local businesses and organizations. The banners allow us to put your donations directly towards Festival activities, quality entertainment, and increase community awareness of your sponsorship. Thank you to all our sponsors! Without them, the Festival would not be possible. If you haven't been a sponsor of the Festival in the past, perhaps you will consider doing so this year.

Our sponsors can choose from six levels of sponsorship. Platinum level sponsors will have their name on a boulevard banner that hangs at ground level in the Music Tent during the Festival. Gold and Silver sponsors will have their name on boulevard banners that hang on the light posts on Wolcott Street and Trigon Park. Due to Department of Transportation regulations, we will not be able to hang banners on Main Street.

Bronze, Patron and Friend of the Festival sponsors will have their name on a large multi-sponsor community board that will be placed in Trigon Park. This community board will be on display during Festival weekend. Keep in mind that you are helping to support the efforts of all the not-for-profit organizations that use this Festival to raise funds that they in turn use for the betterment of our community. Together, we can make our community Festival an enjoyable weekend for all!

If you chose to become a Platinum Sponsor and would like to have your company logo on the banner in addition to your company name, please email your logo file in JPG form to joancall55@gmail.com.

If you are interested in becoming a sponsor, please complete the lower portion of this letter indicating the level of sponsorship and return it along with your donation. **Make check payable to: Oatka Festival, Inc. and mail to: Oatka Festival, Inc., P.O. Box 222, LeRoy, NY 14482. The deadline for this year's sponsorship is May 25, 2012.**

Should you have any questions, please do not hesitate to contact Joan Call at 585-344-0529.

Name of business as it should appear on sponsor banner. Please print clearly.

Mailing Address _____ **Email Address** _____

Contact Person: _____ **Phone:** _____

<input type="checkbox"/> Platinum Sponsorship	\$500 +	one business name per banner - displayed in Music Tent
<input type="checkbox"/> Gold Sponsorship	\$300	two business names @ \$300 each per banner
<input type="checkbox"/> Silver Sponsorship	\$200	three business names @ \$200 each per banner
<input type="checkbox"/> Bronze Sponsorship	\$150	community board / large print
<input type="checkbox"/> Patron	\$100	community board / medium print
<input type="checkbox"/> Friend of the Festival	\$ 50	community board / small print