

March 31, 2010

**Oatka Festival 2010
July 17th and 18th**

Again this year we will be offering our sponsor banners to our local businesses and organizations. The banners allow us to put your donations directly towards festival activities, quality entertainment and increase community awareness of your sponsorship. Thank you to all our sponsors. Without you the festival would not be possible. If you haven't been a sponsor of the festival in the past, perhaps you will consider doing so this year.

Our sponsors can choose from six levels of sponsorship. The Platinum, Gold and Silver sponsorship will have their name on boulevard banners that hang on the light post on Wolcott Street and Trigon Park. Due to Department of Transportation regulations, we will not be able to hang banners on Main Street. Banners will be hung on a first come-first serve basis in this limited area. All other banners will be displayed throughout the festival site that weekend.

The Bronze, Patron and Friend of the Festival sponsorship will have their name on a large multi-sponsor community board that will be placed on Trigon Park. This community board will be on display on festival weekend. Keep in mind that you are helping to support the efforts for all the not-for-profit organizations that use this festival to raise funds that they in turn use for the betterment of our community. Together we can make our community festival an enjoyable weekend for all!

Platinum Sponsors that didn't have their logo added to their banner last year and would like to this year, can email their logo file in JPG format to Lee DeFazio at bldefazio@frontiernet.net. Contact Lee if you have any questions.

The deadline for this year's sponsorship is May 15, 2010 please return the lower portion of this letter indicating the level of sponsorship along with your donation. ***Make check payable to: Oatka Festival, Inc. and mail to: Oatka Festival, Inc., P. O. Box 222, LeRoy, NY 14482.***

Should you have any questions, please do not hesitate to contact Lee DeFazio at 768-8908.

Name of business as it should appear on sponsor banner: Please print clearly.

Mailing Address _____ **E-mail Address** _____

Contact Person: _____ **Phone:** _____

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| <input type="checkbox"/> Platinum Sponsorship | \$500 | one business name per banner |
| <input type="checkbox"/> Gold Sponsorship | \$300 | two business names @ \$300 each per banner |
| <input type="checkbox"/> Silver Sponsorship | \$200 | three business names @ \$200 each per banner |
| <input type="checkbox"/> Bronze Sponsorship | \$150 | community board / large print |
| <input type="checkbox"/> Patron | \$100 | community board / medium print |
| <input type="checkbox"/> Friend of the Festival | \$ 50 | community board / small print |